



encouraging low-emission
travel with

EV charging

Great West Way Connections

Ste Core
Head of Business Development



AGENDA



**WHY EV
CHARGING
MATTERS**



THE MISSING
LINK:
TOURISM AND EV
CHARGING



HOW
DESTINATION
BUSINESSES CAN
BENEFIT



VOLTSHARE
DESTINATION EV
CHARGING

EV ACCESSIBILITY IS CRUCIAL

Shorter range of EVs means access to refuelling/recharging stations is crucial.

Businesses must keep up with growing demand and expectations.



FULLY STANDARDISED



All EV chargepoints in the U.K. and all EV's in the U.K. and Europe are standardised to have Type 2 connection.



Average battery capacity is around 40-45 kWh with several models reaching >70 kWh (1 kWh ~ 3.5 miles).



There are three modes of charging: Slow, Fast, Rapid.

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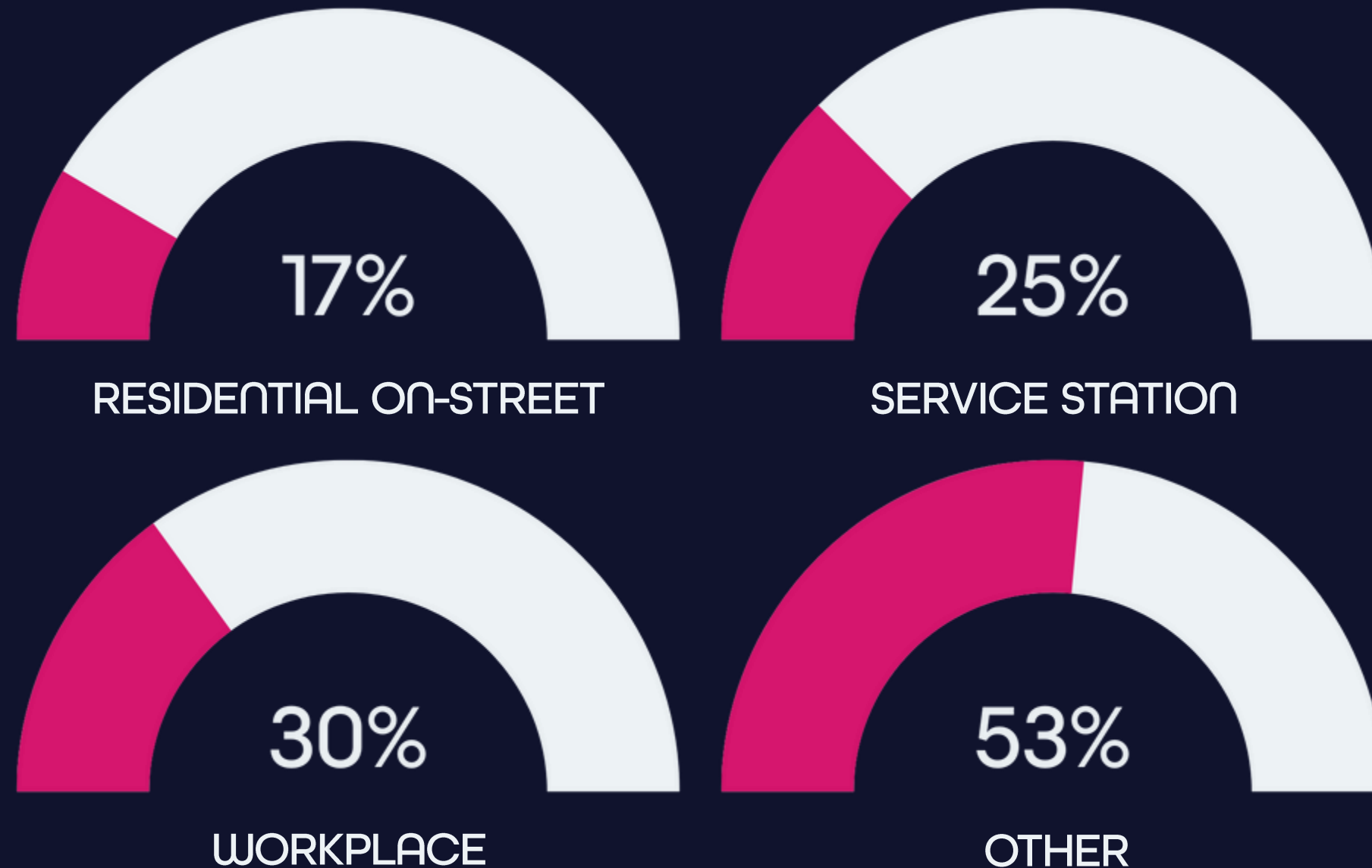


VOLTSHARE
DESTINATION EV
CHARGING



HOW DO DRIVERS CHARGE?

CHARGING PREFERENCES



HABITS HAVE CHANGED

- ⚡ Top-ups, not 0 - 100% recharge
- ⚡ Average of 2 - 3 charges per week
- ⚡ Preference for home charging
- ⚡ Careful planning with shorter range of EVs

THE MISSING LINK



BUSINESSES NEED TO START ASKING
"Will I be accessible to guests/visitors in the months to come?"



Great West Way Connections

IMPROVING ACCESSIBILITY

FAST CHARGING



 3-4 hours/overnight

 Average investment
£1.5k - £3k

LONG STAY



LEISURE



PUB



LET/HOTEL



HOME



OFFICE



RAPID CHARGING



 < 1 hour

 Average investment
>£50k

HIGH TRAFFIC



SHORT STAY

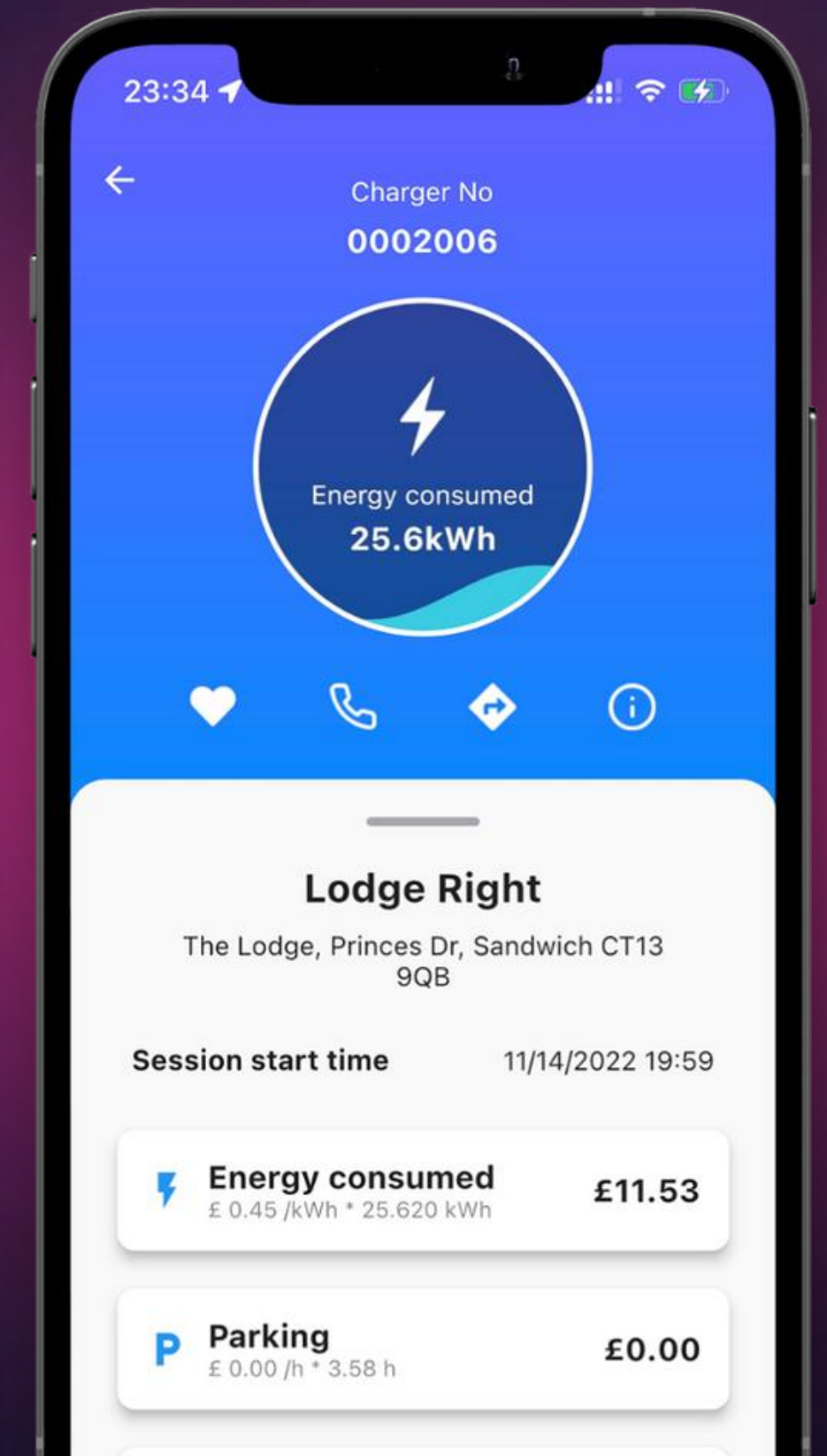


SERVICE STATION



INVESTMENT CONSIDERATIONS

	FULLY-FUNDED	SUBSCRIPTION	voltshare
Platform Subscription Fees	£0	£1750 / year	£0
Cost of 10x EV Chargers	£200k - £300k + penalties for breaking contract	£12k - £20k	£6k - £7k
Contracts/Property Lease	10 - 20 years	2 years rolling	None. PAYG
Driver Access	Public 24/7	Venue Discretion	Venue Discretion
Control Over Pricing	Operator + Overstay fees	Operator / Venue owner	Venue owner
Scalability	● ○ ○ ○ ○	● ● ● ○ ○	● ● ● ● ●



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WHY EV CHARGING MATTERS



THE MISSING LINK:
tourism & Ev charging



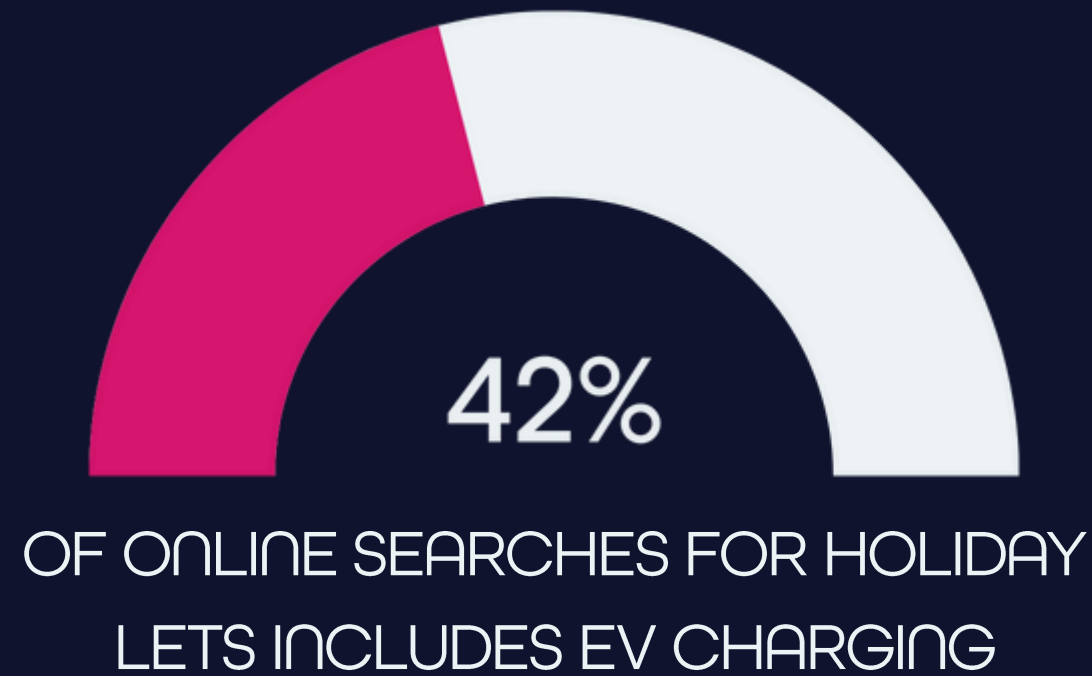
HOW DESTINATION BUSINESSES CAN BENEFIT



VOLTSHARE DESTINATION EV CHARGING



INDUSTRY RESEARCH



STATS SHOW:

- ⚡ EV drivers have a preference for destinations with onsite EV charging facilities

most preferred

Charging onsite

Charging at public station

least preferred

Charging at service station

INCREASED BOOKINGS

BENEFITS

Let or B&B



CASE STUDY: HIGHER WISCOMBE

- Independent self-catering property
- Previously offered free EV charging which proved to be a financial burden with rising electricity costs
- Swapped to a voltshare charger and no longer needed to deal with driver enquiries, manual payments and associated disputes



East Devon

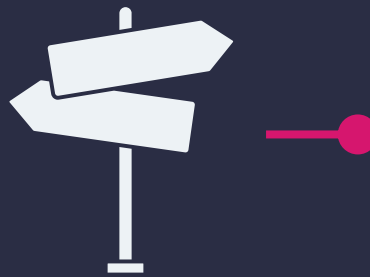


1x 7kW Fast Charger

RESILIENCE OF COMMUNITIES

BENEFITS

Tourism Spots



CASE STUDY: TAPNELL FARM

- A large estate with leisure facilities, accommodation, and holiday park
- Minimal public charging infrastructure on the island
- Significantly increased accessibility for visitors and local residents after installation
- Prevented major financial loss from free EV charging



Isle of Wight



2x 7kW Fast Charger



INDUSTRY RESEARCH

100%

First year capital tax allowance for total purchase including supply upgrades, reducing effective cost by 19%.

 [GOV.UK](https://www.gov.uk) - EXPIRING MARCH 2025

£350

(per chargepoint) OZEV Small Accommodation grant up to 40 chargepoints.

 [OZEV WEBSITE](https://www.ozev.gov.uk) - EXPIRING 2025

Example*

£1,200 incl. VAT

estimated total cost with installation for 1x EV Chargepoint

£850 incl. VAT

if eligible for OZEV grant.

£689 incl. VAT

if eligible for OZEV grant & capital tax allowance.

*This is an example price for illustration purposes only. For a full quote, we can survey your property to give an accurate costing.

37% of consumers said they had reservations about the lack of public charging infrastructure in the UK

SOURCE: AUTO TRADER CONSUMER RESEARCH. APR-24

now is the perfect time to take advantage of government grants and tax incentives.

by comparison, it would be approximately 30-50% more cost-effective to invest in EV charging now, compared to in 2 years.

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WE **EMPOWER** DESTINATIONS



SIMPLE SCALABLE COST-EFFECTIVE

We provide a fully-integrated solution for destination businesses to get up and running from the moment your charging stations are installed.

Through our consultative approach, we help destination businesses offer this essential service for a **fraction of normal costs** without giving up precious property rights.

A FEW OF OUR PARTNERS



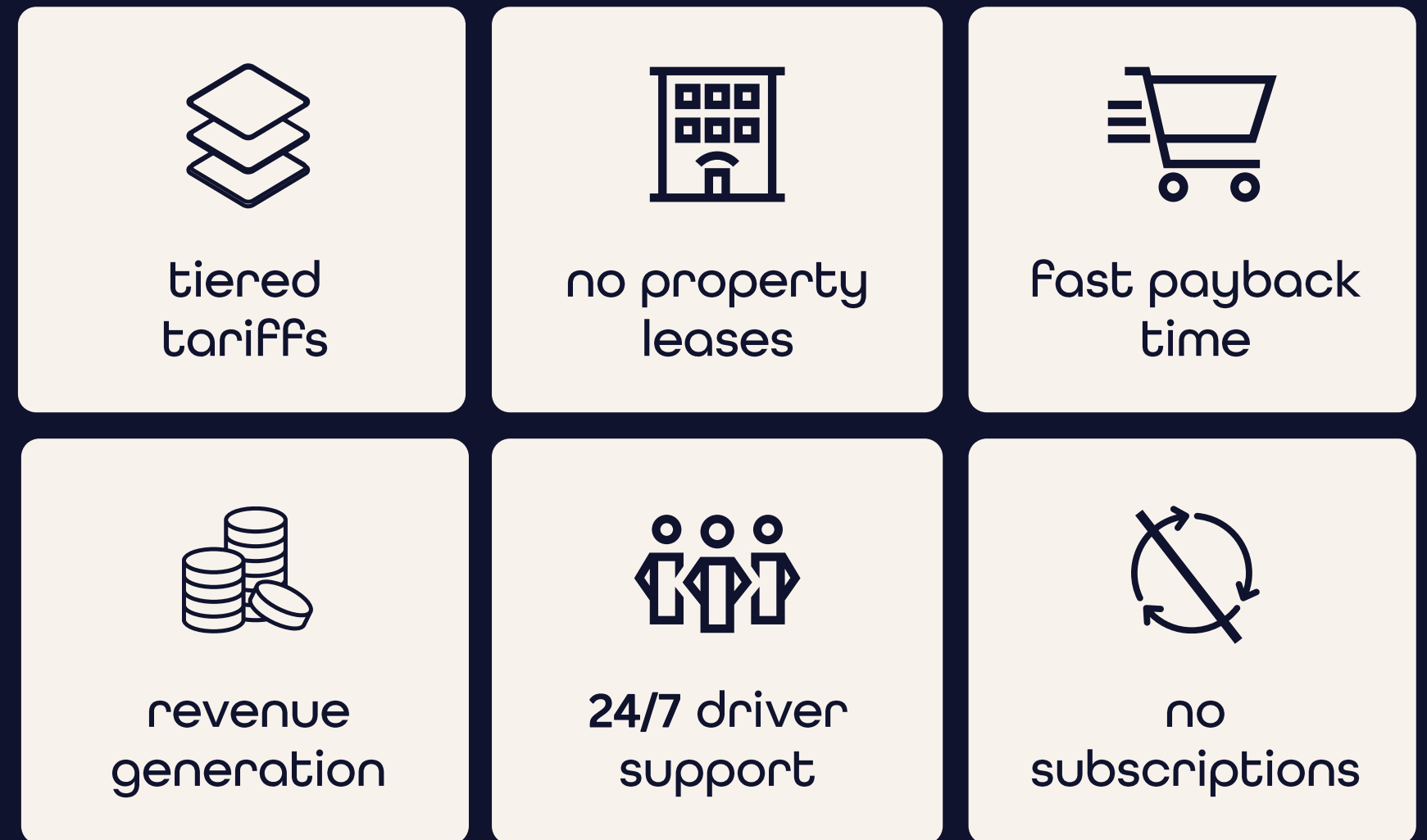
WE DO IT DIFFERENTLY







built for destinations

Fully integrated

VoltShare Cloud system provides automatic billing. Our free lifetime 4G connection ensures your charge-point is always connected.

our expertise



 <p>tiered tariffs</p>	 <p>no property leases</p>	 <p>fast payback time</p>
 <p>revenue generation</p>	 <p>24/7 driver support</p>	 <p>no subscriptions</p>



thank you for your time
any questions?



scan me

Great West Way Connections

Steven Core
Head of Business Development